

SEAN OTTEY

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DEVELOPER ADVOCATE

SUMMARY OF QUALIFICATIONS

Developer Relations | Mobile App Monetization | Blog and Article Writing | Marketing Messaging

Enthusiastic and energetic technology evangelist and influencer provides clear messaging within Fortune 500, startup and healthcare development environments to maximize competitive advantages and drive consumer adoption. Articulate and persuasive speaker communicates effectively with developers, consumers and executives while promoting new technologies and capabilities. Trusted mentor brings integrity and diligence while ensuring technical excellence across the enterprise.

Ad Revenue Generation • Public Speaking and Evangelism • Application Marketing Strategies • SDLC Webinar Creation and Hosting • Customer Education • Community Engagement • Social Media Marketing Agile, Waterfall and Hybrid Development Methodologies • Stand-up Comedy • Branding • Event Planning Hackathons • Cryptocurrency & Blockchain Technologies • Mobile & Embedded Software Development

PROFESSIONAL EXPERIENCE

A1 vCreators, Seattle, Washington

Developer, Brand Marketer and Speaker, Freelance (2017 – Present)

Consult with clients to develop technical solutions and create branding and marketing plans; provide advice around cryptocurrencies, internet branding, software development, domain name investing and social media management. Develop and monetize Android and web applications. Consult with IT companies on hackathon event production. Use tools including Microsoft Code for web app and Go development, Android Studio and Google Play Developer Console. Manage app ad revenue with Google AdWords and AdMob.

Rightside Group, Ltd (now Donuts, Inc.), Kirkland, Washington

Technical Evangelist, Marketing (2015 – 2017)

Grew the evangelism program from scratch, featuring influencer/advocate and affiliate components, to raise awareness of new domain extensions for the world's second-largest domain registration company. Served as the company's development expert and developer engagement leader. Delivered online content via webinars, blog posts and social media, and spoke at events; produced Connect The Dots webinars, a domain name series, and provided frequent interviews as an industry expert for online and offline outlets.

Introduced morale events, a citywide treasure hunt and bi-monthly hackathon events that incorporated online voting, web-based presentations and a team building tool. Served on the morale committee and assisted with event planning, logistics and network troubleshooting. Grew B2B and B2C social brands. Used WordPress, C#, SQL, Visual Studio, Word, Excel and PowerPoint.

- Conceptualized The Advocate Program that featured 100+ social media and livestreaming celebrities with more than 2 million followers as .live domain extension supporters; .live extensions increased 10X, making it the company's second bestselling extension
- Planned and hosted global Hack the Dot events, twice monthly hackathons with up to 1,000 participants, to grow domain extension awareness; boosted sales by \$400,000 annually

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Rightside Group, Ltd (continued) – Technical Evangelist, Additional Accomplishments

- Developed the company into a livestreaming authority via Blab, Facebook Live and be.live; garnered 20,000 unique visits per month
- Conceived, implemented and managed the Rightside Affiliate program which allowed participants to encourage domain name usage resulting in 1000's of additional domain names as well as generating revenue for active participants.

Global Studios Consulting, Bellevue, Washington

Lead Senior Developer, Engineering (2012 – 2015)

Evaluated clients' business requirements and translated needs into the architecture and domain design of a financial streamlining application for clients such as Microsoft Xbox. Mentored and assigned tasks to a team of nine developers.

- Designed a solution that streamlined financial accounting and internationalization tasks for vendors

Alere Wellbeing, Inc., Seattle, Washington

Lead Developer/Senior Software Engineer (2009 – 2012)

Developed internal systems and infrastructure software for a health and wellbeing company. Created a test automation system and wrote best practice documents and standard procedures. Built and implemented a system to handle provider referrals.

- Designed and built a centralized messaging system to consolidate external communication, such as email and SMS, and developed a service that merged client data
- Contributed to the design and development of an interface that increased site speed by 30%

Microsoft Corporation, Redmond, Washington

Software Development Engineer In Test (SDET), MSDN (2006 – 2009)

Created automation plans to test newly developed software features. Conducted discovery and metadata testing. Supported InfoSec and UX initiatives, enabling MSDN to regain foothold in the C# development education vertical.

- Invited to speak on the importance of automation at TechEd Florida
- Recognized as a lead contributor; introduced automated tests that generated 10% more bugs than peers during final testing and created data-generating tools to decrease test time by 15%

Washington Publishing Company, Seattle, Washington

Senior Software Engineer (2002 – 2006)

Consulted with corporations and state and city governments to bring software into compliance for the industry leader in HIPAA electronic billing. Developed solutions and offered advice on C# best practices and multi-tier system creation.

EDUCATION | CAREER DEVELOPMENT

Coursework in Sociology – North Seattle College, Seattle, Washington

Go: The Complete Developer's Guide/GoLang – Udemy

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SPEAKING ENGAGEMENTS

Host – DevRelCon, London, England, 2017

Host and Speaker – Hack the Dot Hackathons, US locations, 2015 – 2017 (twice monthly)

The Impact of Live Streaming On Marketing – South by Southwest (SXSW), 2016

Branding In the Software Industry – DevRelCon, San Francisco, California, 2016

Internet Branding and Domain Names – Web Summit, Ireland, 2015

PUBLICATIONS

Writer, Content Curator, Developer – Evangelist.News

INTERNATIONAL EXPERIENCE

Languages: Spanish (basic fluency)

Work experience: Canada, England, Guam, Ireland and Marshall Islands

Additional travel: Mexico and Peru